

মাল্টিস্টেকহোল্ডার ফোরাম বাংলাদেশ ফর গার্মেন্টস
Multistakeholder Forum Bangladesh for Garments

Updated August 20, 2007

Project Planning Matrix (Logical Frame Work)

Project Name: Building sustainable “Social Compliance” and “Productivity” capacity for the Bangladesh Readymade Garment (RMG) industry
Implementation Period: 01.10.2007 – 30.10.2010

Strategy	Indicators	Means of Verifications
Development Objective (relating to MDG)	<ul style="list-style-type: none"> – The employment opportunities in the RMG sector increases by 5% per annum – The productivity and livelihood security of workers are enhanced 	<ul style="list-style-type: none"> – Bangladesh Bank Statistics – Bangladesh Statistical Bureau Reports – MFB Annual Reports
Program Objective: The competitiveness of the RMG sector is improved in a sustainable manner	<ul style="list-style-type: none"> 0.1. Export volume in USD increases by 10% annually 0.2. The average lead time across the sector decreases from currently 90-120 days to 50-70 days 0.3. The price fluctuations of RMG products have an upward trend every quarter. 0.4. At least 5 new markets for RMG products are identified. 	<ul style="list-style-type: none"> 0.1. Statistical data from the EPB 0.2. Annual Reports of the BGMEA and BKMEA 0.3. BGMEA and BKMEA Annual Reports of the 0.4. Statistical data from the EPB and Annual Reports of the BGMEA and BKMEA
Program Components/Packages 1. Enabling environment: The main aim is to improve the image of the RMG sector and public awareness and advocacy on SC and CSR	<ul style="list-style-type: none"> 1.1. The positive media reflection about the RMG industry should increase by at least 50% 1.2. The MFB steering committee members meet regularly every 2 months and discuss sector relevant issues and activities 1.3. Effective participation of the MFB with the Social Compliance Forum to develop reports on current social compliance status 1.4. All brands sourcing from Bangladesh should contribute to set up a fund of at least US \$1 million which will be used to for improvements in overall CSR activities in the RMG sector. 	<ul style="list-style-type: none"> 1.1. Media monitoring surveys 1.2. Agendas and minutes of MFB meetings 1.3. Minutes of the Social Compliance Forum and reports from the Compliance Monitoring Cell. 1.4. MFB Annual Reports
2. Capacity building of service providers: Chief aims are to enable the main service providers (BGMEA, BKMEA and 3-5 training	<ul style="list-style-type: none"> 2.1. The number of local social compliance master trainers/advisers/consultants increased from currently about 75 to 250 2.2. The number of local productivity improvement master trainers/advisers/consultants increases from currently 50 to 200 2.3. Services offered by the main service providers are at least cost covering and 	<ul style="list-style-type: none"> 2.1. Annual Reports by main service providers 2.2. Annual Reports by main service providers 2.3. Annual Reports by main

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organizations) to offer services as demanded by the industry	available service capacities are utilized at least up to 75%	service providers
3. Factory improvement scheme: The main aim is to enable producers to improve social- and production standards as demanded by the law, international approved codes and desired by the buyers.	3.1. The industry meets at least the minimum social compliance standards as defined by local laws 3.2. At least 75 % of about 1,000 factories which are in the possession of a factory productivity improvement action plan implement measures as planned 3.3. At least 50% of all factory managers of factories graded B,C and D attended general productivity awareness and orientation courses	3.1. Social compliance status reports from the BGMEA, BKMEA and the Social Compliance Forum. 3.2. Annual Reports of the BGMEA and BKMEA 3.3. Annual Reports of the BGMEA and BKMEA
4. Support for workers and their organizations: Chief aims are to improve the skill level and social capacity of workers	4.1. About 3,000 poor young people (75 % women) have attended a three month training course on sewing machine operation and maintenance and are absorbed by the industry as skilled workers. 4.2. About 6,000 female factory workers are actively involved in the promotion of SC issues on factory levels and have improved livelihood skills in the field of family planning, household hygiene, human rights etc	4.1. MFB – Monitoring Reports 4.2. MFB – Monitoring Reports